

Ferrari Redefines the Speed of Business with Upgrade to Infor10 ION Suite



Challenges:

- Find new efficiencies and new ways to leverage Ferrari's ownership of the complete supply chain, from design to delivery.
- Manage the complexities inherent in such a system: multi-product parallel development, faster go-to-market, and a demand for IT across the enterprise that is growing faster than the budget.
- Progress to an ERP system that provides functionality needed to stay a step ahead in the supply chain yet enables a smooth transition and protects the company's IT investment.

Benefits:

- Gained deeper, built-in functionality with the upgrade to Infor10™, which dramatically reduced the need for customization.
- Experienced a smooth transition between Infor ERP solutions, "which means reduced timing and lower costs, rather than jumping to other completely different technologies." (Dario Castello, Ferrari)
- Tied together all business processes such as advanced planning and scheduling, enterprise asset management, assembly line management, and supplier management for more control over the supply chain owned by Ferrari.
- Enabled control and possible freeze of engineering change at the sub-line level while still making changes to the overall bill of material.
- Planned to increase efficiency by aiming towards the "zero parts missing" concept in production processes.

"We're excited about ION because it will allow information to flow smoothly between our applications, 3rd-party applications, and analytics—in a secure environment."

—DARIO CASTELLO, CIO, FERRARI



Facts at a glance.

Products: Infor10 ION Suite; Infor10 ERP Enterprise (LN)

Industry: Automotive/OEM

Country: Italy

"Ferrari is all about speed; we have to be fastest in everything we do. Infor supports the business in all areas, from sales and sourcing to production and implementation of projects."

—DARIO CASTELLO, CIO, FERRARI

About the company.

Maranello, a town in northern Italy, has been home to Ferrari since the 1940s. At more than 250,000 square metres, the factory's 45 buildings house more than 3,000 workers and combine passion, innovation, and technology to create the company's GT and Formula 1 cars. In 1998, Ferrari adopted ERP Baan IV to support the main production processes for sports cars, racing cars, and spare parts. A dozen years later, by migrating to Baan's next-generation product, Infor ERP Enterprise (LN), the company gained deeper functionality while leveraging their long-term investment and transitioning more than 10 years' worth of IT knowledge without having to reshape the IT team or its know-how. Infor ION will provide business and technical integration for a complex environment. To learn more about Ferrari, visit www.ferrari.com.

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